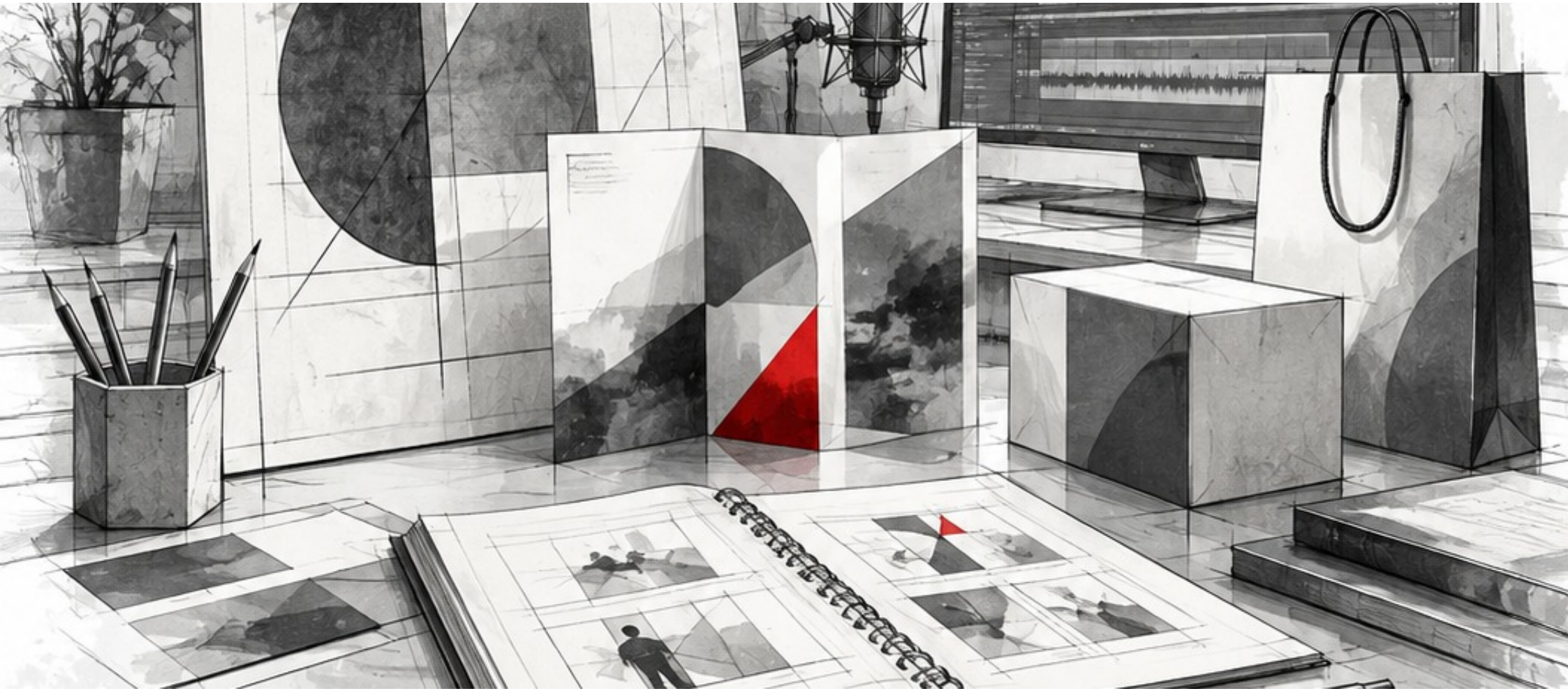
MAMA MEDIA

COMPANY PROFILE

One partner. Instead of three.

Advertising, content production, and creator management for marketing teams.

Creativity that makes an impact.



Inside Mama Media.

Meet Mama Media, explore our services, and see how we bring your brief to life.

01 p. 3

About Us

Who we are and what connects our work.

02 p. 5

Our Services

Content, production, creators and gifts.

03 p. 9

Advertising & Digital

Print, websites and digital marketing.

04 p. 13

How We Work

From your first brief to final delivery.

05 p. 14

Usage & Delivery

Clear ownership and organised handover.

06 p. 16

Let's Talk

Tell us what you want to create.



One brief. One accountable team.

Your campaign needs a clear message across every deliverable. We connect creative development, production, and creator coordination around the same brief.

Creators we work with directly

We manage creators day to day. That relationship informs who we recommend and how we coordinate their work.

Connected delivery

Content, digital materials, print, and promotional items follow the same brand direction.

Attention to the details

We focus on the brief, the review process, and the final files—so your team knows what is being delivered.



Request a quote →

Advertising. Content. People.

Mama Media is an Egyptian advertising, content production, and talent management company working with brands and marketing teams.

We bring content, digital campaigns, websites, print, and promotional gifts together around your project brief.

Our direct relationships with creators support selection, briefing, and coordination. Start with one service or a connected project.



Request a quote →

Five services. One accountable team.

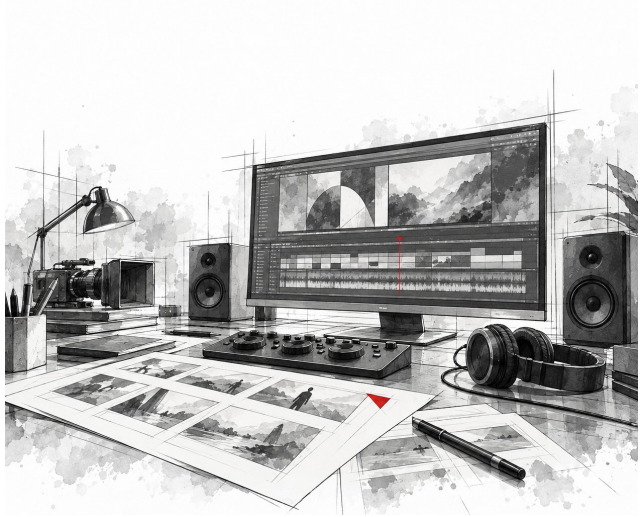
Choose the support your next launch or campaign needs. Each service connects to the same brief and brand direction.



01

Content & Podcast Studio

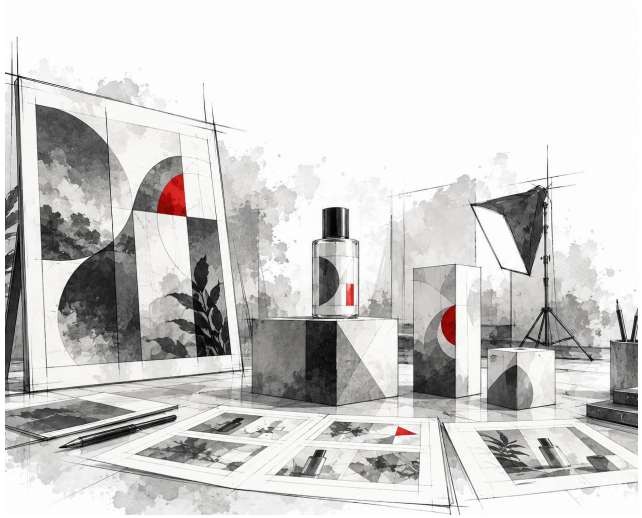
Turn company expertise into a content programme.



02

Editing & Post-production

Make existing footage work across your channels.



03

Advertising & Digital

A connected launch across print and digital.

Request a quote →

Five services. One accountable team.

Choose the support your next launch or campaign needs. Each service connects to the same brief and brand direction.



04

Creator Network

Creator-led content with a clear brief.



05

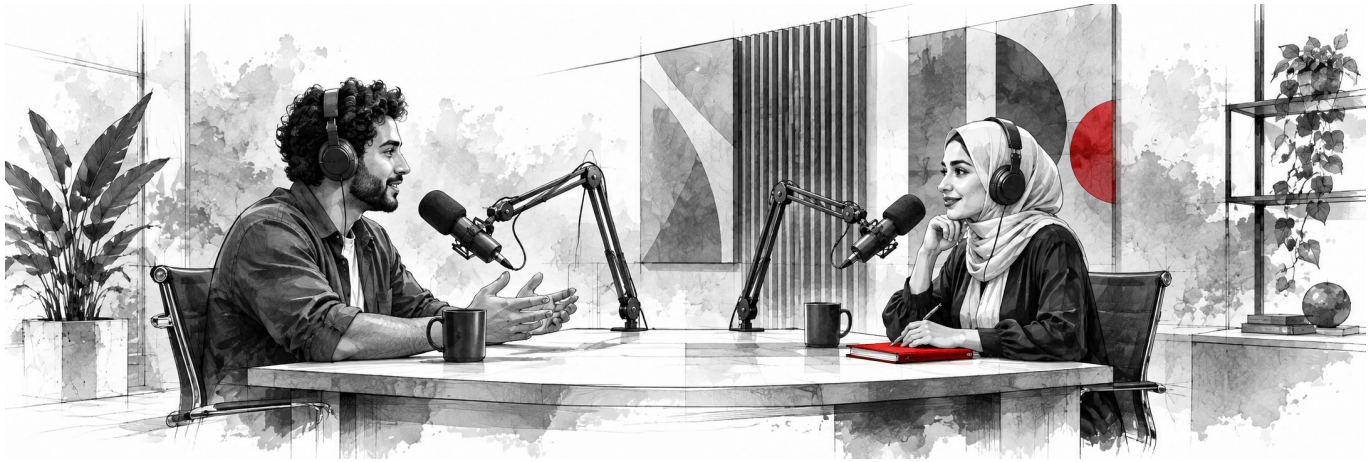
Promotional Gifts

Branded items with a purpose.

Request a quote →

Content & Podcast Studio

Turn company expertise into a content programme.



We plan and produce filmed conversations that explain your expertise, products, or ideas. The same recording can support episodes and shorter content.

> **When you need it**
>
> Your team needs a recurring series featuring its expertise, with episodes and shorter clips for its channels.

Deliverables

- Edited episode and selected clips.
- Subtitles, cover artwork, and an audio version.

For your quote request

Define the episode count, running time, clip formats, and publishing schedule in your brief.

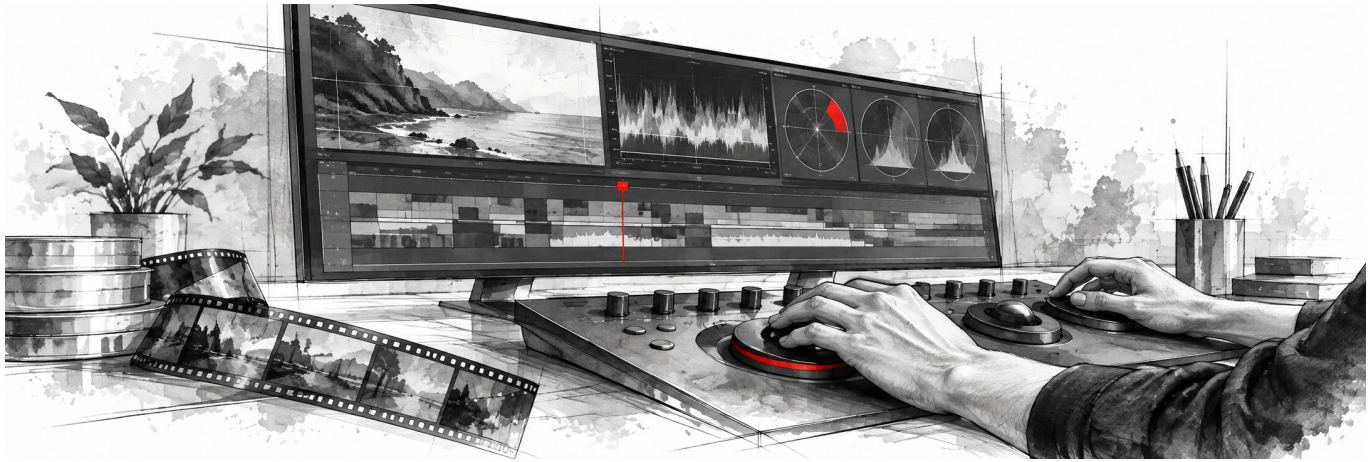
Scope

- Episode concept and discussion plan.
- Filming, sound, and lighting coordination.
- Episode editing and clip selection.

Request a quote →

Editing & Post-production

Make existing footage work across your channels.



We shape your footage around the message and prepare versions for the channels where your audience will see it.

> **When you need it**
>
> Your team has filmed material but needs edited versions for a launch, presentation, or social media campaign.

Deliverables

- Edited video versions in the required orientations.
- Arabic or English subtitles and on-screen text.

Scope

- Footage review and edit structure.
- Colour and audio treatment.
- On-screen text and subtitles.

For your quote request

Share the raw footage, required versions, running times, and target delivery date.

Request a quote →

Advertising & Digital

For a launch that needs coordinated print, website, social media, and advertising materials.



Print

Brochures, catalogues, business cards, and display materials that equip your sales team and support events.

Websites

Company websites and campaign landing pages with clear service information and enquiry routes across mobile and desktop.

Digital marketing

Content planning, social media management, and digital campaign execution around your launch or ongoing communication needs.

Advertising production

Creative concept, script, filming, and editing for a launch film or campaign. See the production detail on page 12.

Request a quote →

Creator Network

Creator-led content with a clear brief.



We manage creators directly. Our day-to-day relationships inform selection, briefing, and coordination around your brand's message.

> **When you need it**
>
> You need product demonstrations or service explanations delivered by a creator whose style fits your brand.

Deliverables

- Creator-led videos prepared for the selected channels.
- A content brief and a record of usage permissions.

For your quote request

Specify the video count, duration, platforms, and intended organic or paid use.

Scope

- Creator selection based on content style and project needs.
- Briefing, delivery coordination, and content review.
- Recording platform, duration, and paid-media permissions.

Request a quote →

Promotional Gifts

Branded items with a purpose.



We connect item selection, branding, packaging, and fulfilment to the occasion and the people receiving the gift.

> **When you need it**
>
> You need branded items for a launch, exhibition, client programme, or employee welcome pack.

Deliverables

- Branded items and packaging.
- Print-ready artwork and a delivery list.

For your quote request

Share the occasion, item quantities, branding requirements, and required delivery date.

Scope

- Item selection and branding design.
- Packaging and sample review.
- Production coordination and delivery preparation.

Request a quote →

Advertising & Digital: Production

An idea you can see. A message that lands.



We develop the ad from understanding the message to turning it into a treatment that can actually be produced. We connect the creative idea to production requirements, and coordinate each stage through to the agreed delivery.

> **When you need it**
>
> A brand launching a product. A seasonal campaign with a fixed date. An agency that needs a production partner in Egypt.

What you receive

- Script, treatment and storyboard before the shoot.
- A main advertising film plus campaign cut-downs.
- A clear rights file for music and for everyone appearing on camera.

For your quote request

Specify the film duration, campaign versions, and target launch date.

Scope

- Understanding the product, the audience and the purpose of the ad.
- Developing the idea, the treatment, the script and the shot plan.
- Coordinating filming requirements, talent and locations within budget.
- Overseeing the edit, the review rounds and the campaign versions.

Request a quote →

A clear path from brief to delivery.

Each stage defines what needs to be decided, reviewed, or delivered.

01

Understand the goal

Define the audience, message, channels, and target launch date. Review available materials.

- Project brief

02

Set the scope

Record deliverable counts, sizes, durations, review rounds, and delivery dates.

- Delivery plan

03

Create and review

Coordinate creative work, production, and feedback against the brief.

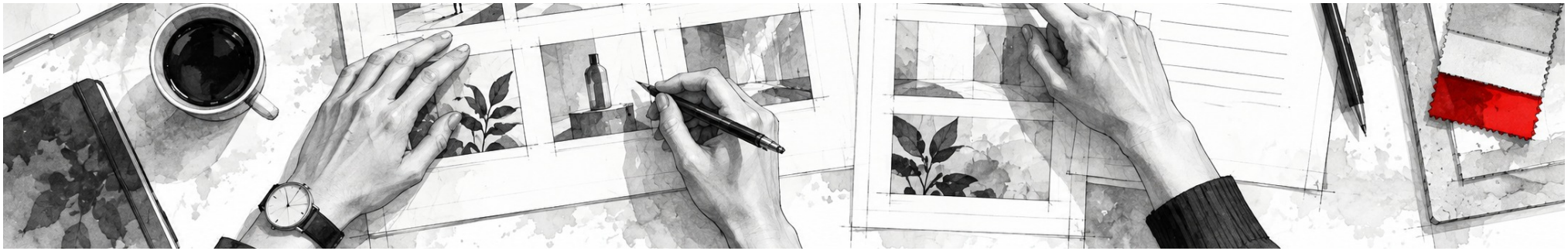
- Review checkpoints

04

Prepare delivery

Check final versions, file formats, and documented usage permissions.

- Handover list



Request a quote →

Delivery and usage, made clear.

The project brief records the files to deliver and how each asset can be used.

Final files

Delivery formats and permitted uses are recorded separately. Receiving a file does not extend the licences of assets within it.

Source files

The handover list identifies editable files and raw footage included in delivery.

Creator content

The usage record identifies the platforms, duration, and permissions for paid advertising.

Music and fonts

The asset list records the licences and usage limits for third-party materials.

Portfolio permission

Client approval is requested before project materials are used in our portfolio.

Request a quote →

The details matter.

A clear brief helps your team assess the work before production starts.

Defined deliverables

The quote lists the quantities, formats, and delivery dates for your project.

A clear review process

Review rounds and approval contacts are recorded in the project scope.

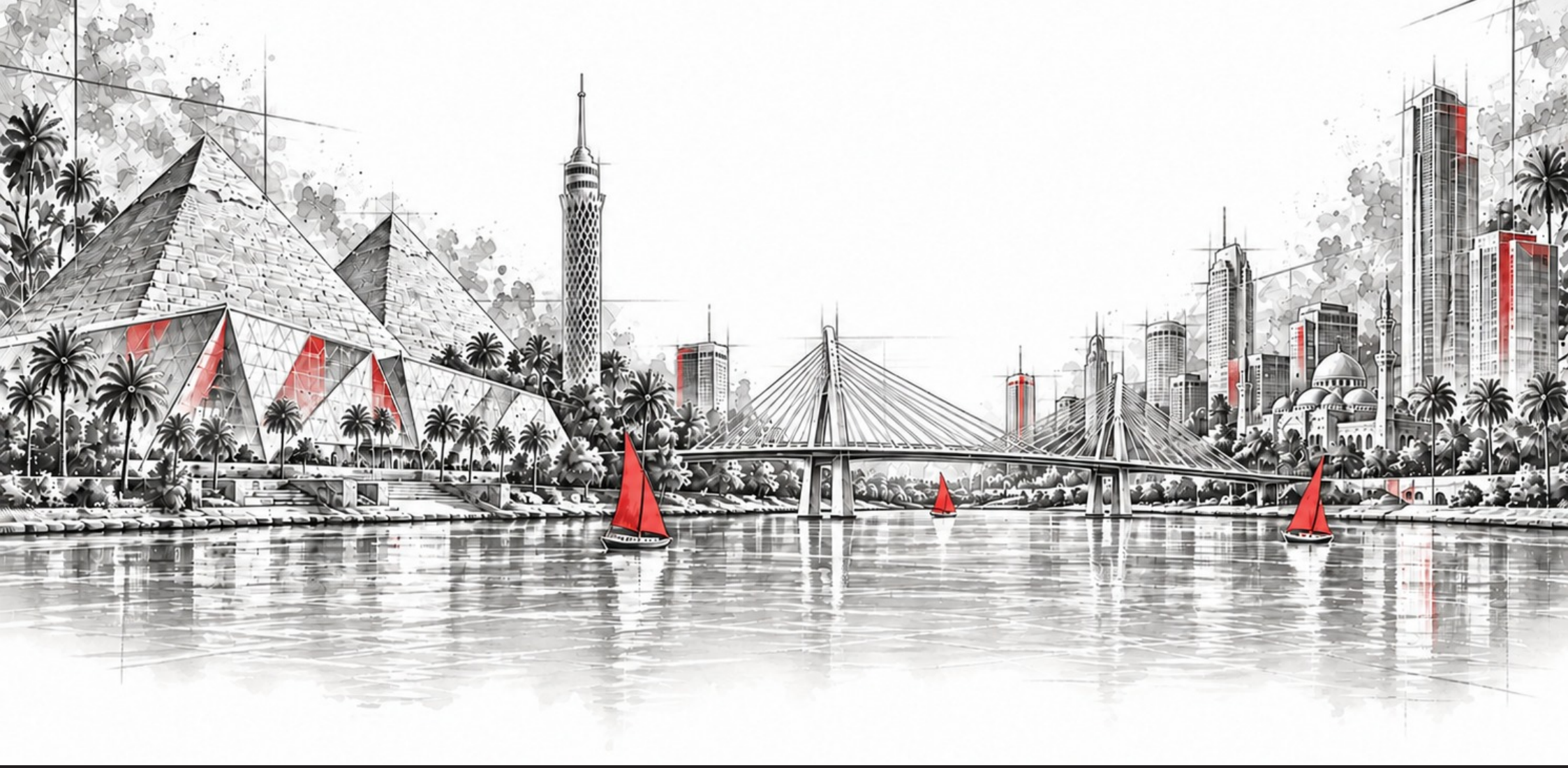
Connected brand direction

The message and visual direction guide content, digital materials, and print.

Planned handover

The delivery list identifies final files, editable materials, and usage permissions.

Request a quote →



MAMA MEDIA

Creativity that makes an impact.

Tell us what your next project needs.

Share your objective, required services, and target launch date.

Request a quote →

mamamedia.agency